



**TED<sup>x</sup>**Geneva

TEDxGeneva

# BECOME OUR PARTNER

Edition 2026





TEDxGeneva is a local, independently organized event that is licensed by TED, a nonprofit organization that is dedicated to spreading ideas in the form of short, powerful talks. TEDxGeneva is an annual event that takes place in Geneva, Switzerland, and features a diverse range of speakers who share their innovative ideas, inspiring stories, and creative solutions to the world's most pressing challenges.

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**(FR)**

**Voici notre thème pour l'édition 2026 de TEDxGeneva, le 21.11 à la Salle de Plainpalais : Défaire**

Défaire ce qui ne sert plus.

Défaire les habitudes, les systèmes, les certitudes.

Défaire la vitesse, le bruit, les règles héritées.

Défaire les solutions devenues problèmes.

Défaire pour choisir autrement.

**(EN)**

**Undo is our theme for the 2026 edition of TEDxGeneva on November 21st at the Salle de Plainpalais.**

Undo what no longer serves.

Undo habits, systems, certainties.

Undo speed, noise, inherited rules.

Undo solutions that became problems.

Undo to choose again.

# About TED & TEDx

## **TED**

TED is an original conference format designed to convey reactions to a wide audience on topics related to Technology, Entertainment and Design. TEDx conferences are TED events organized by independent teams of TED, and under TED license. Since 2013, we organize the TEDxGeneva conferences in Geneva. For each edition, we invite about 10 people to give their talk on stage, and share with our audience a vision, a story, an idea about a wide selection of subjects...

## **TED<sup>x</sup>**

**x = independently organized TED event**

TEDx events are created following TED's model. Our conferences cover regularly subjects such as social transformation, ecological and technological developments, the evolution of common goods through art, design and humanism. Our themes remain open and in compliance with the TED spirit, in order to allow a wide diversity of topics and innovative ideas. Each talk is filmed, then edited and published on the web under a Creative Commons license for wide distribution in schools, professional associations, micro-entrepreneurs ...

## Global & Local community

Our talks are recorded and published on YouTube to ensure a wider audience.

**TEDxGeneva is, 10'000+ reach per edition.  
1M+ reach accumulated.**

 110+ Talks since 2013	 2500+ followers
 1M+ Views	 2500+ followers
 10+ Speakers every year	 1400+ followers
 400+ participants per edition	

**TED is 3500 talks worldwide, reaching 50M+ people per edition and more than 5B people in total.**

 3500+ talks worldwide	 11M+ followers
 5B+ Views	 24M+ followers
 3M+ participants	 7,5M+ followers

**TEDx is 13'000 talks worldwide, reaching 2M+ people per edition and more than 7B people in total.**

 13'000+ talks worldwide	 500k+ followers
 7,5B+ Views	 1M+ followers
 6M+ participants	 500k+ followers



## Key benefits of supporting us

Supporting TEDx Geneva is above all the opportunity to live and share with your clients / partners / collaborators the experience of being actors in the TEDx adventure: of being part of those companies that invest in the emergence of innovative ideas and demonstrate this through their active participation in life changing projects.

This is an opportunity to showcase your brand image, your products and services to our audience of opinion leaders, decision-makers, creatives and gain visibility through your presence on site, through visuals or on our videos, by mentioning your support.



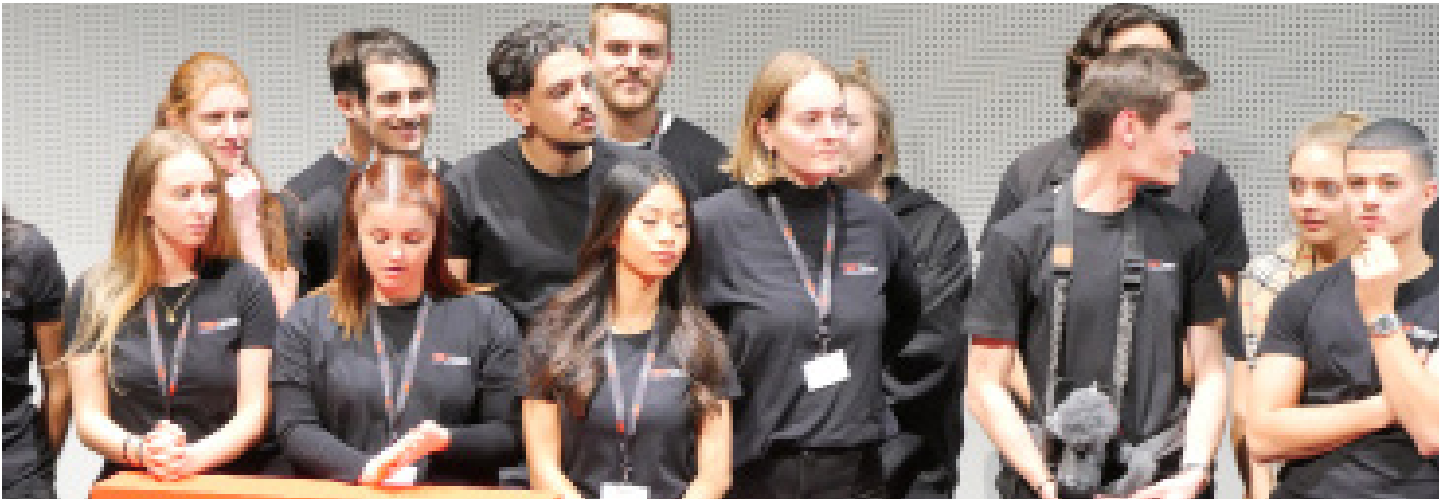
# Partnership tiers

Our tiered partnership options offer a range of benefits, and we can tailor a package to fit your specific needs upon request.

	Basic	Business	Institutional
<b>Max number of partners</b>	<b>10</b>	<b>6</b>	<b>4</b>
<b>Cost</b>	<b>&gt; CHF 5'000</b>	<b>&gt; CHF 10'000</b>	<b>&gt; CHF 15'000</b>
Number of publications	1	3	5
Number of publications prior to the event, publications will be spread on our social networks and on a set timeline leading to the event.			
Logo on tedxgeneva.net	6 months	1 year	1 Year
	On partnership page and "Silver" placements		On main page and "Gold" placements
Visibility on:			
Event program	x	x	x
Partner slide on main event screen	x	x	x
Video intro			x
Video outro		x	x
Mailing			x
Event banner			x
Offered seats	5	10	20

## Custom experience with TEDx

TEDxGeneva goes beyond increased visibility. We also provide the opportunity to design a custom TEDx experience that aligns with your goals. TEDxGeneva partnership that best suits your needs! Basic tier partners can choose one, Business tier two, and Institutional tier partners have the most flexibility with three selections from the following experiences.



### **1. Private networking space**

End the conference with valuable connections: Mingle with fellow partners, inspiring speakers, and esteemed guests at the TEDx-Geneva closing cocktail party. This exclusive event provides a prime opportunity for networking. A private space will be reserved for you to connect with our local partners and TEDxGeneva team, facilitating efficient networking.

### **2. Your own TED pitch workshop**

Ignite your team's creativity with our TED-style workshop! Designed for 12-15 participants, this interactive session equips them with the skills to transform innovative ideas into captivating stories. Leverage the power of storytelling techniques and learn how to translate concepts into impactful narratives.

### **3. TEDxGeneva publications**

Partner with us to showcase your brand in a high-impact publication distributed before, during, and after the event. This publication reaches a target audience passionate about innovation, technology, and design in Geneva.

### **4. Web-Tv**

Partner with us to elevate your brand and engage a passionate audience! Your logo will be featured in a high-impact publication distributed before, during, and after the event, reaching attendees interested in innovation, technology, and design in Geneva. We can also collaborate on a thought-provoking video interview with a keynote speaker, perfect for your website or online courses for internal training or wider audiences. This video will hold the same license as TEDx conferences, allowing you to share valuable knowledge under your brand and broaden your reach.

### **5. Private TEDx conference**

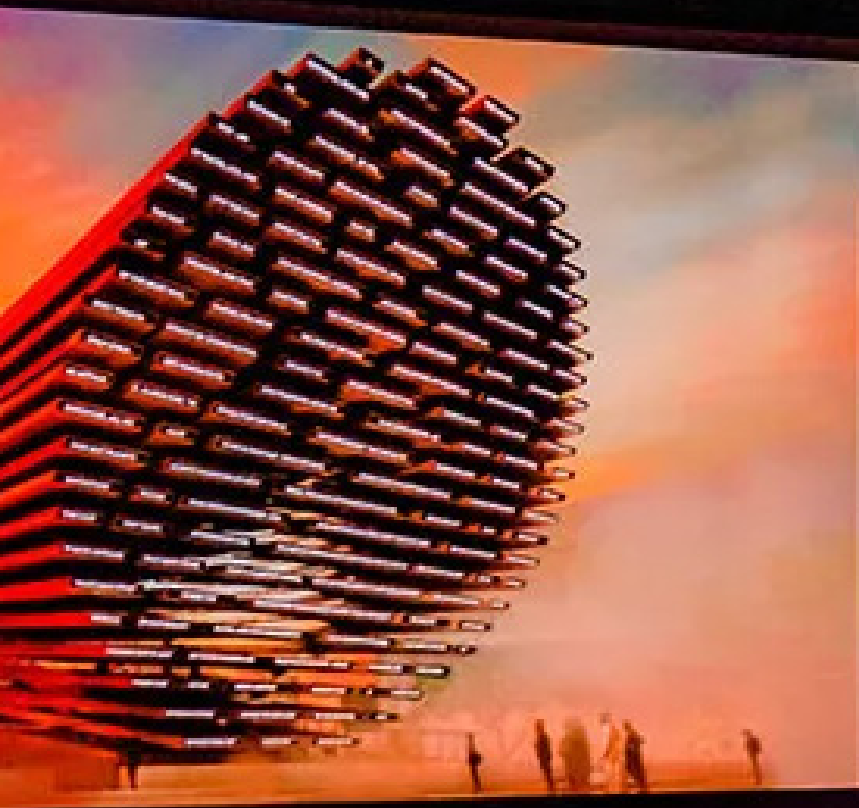
Take the conversation deeper! Extend the engagement by hosting a private, in-company conference with one of our keynote speakers. This tailored 45-75 minute session will delve into a topic relevant to your industry, followed by a dedicated Q&A session for your audience.

### **6. Event booth**

Showcase your products directly to our influential audience of leaders, decision-makers, and opinion leaders. We offer dedicated exhibitor booths throughout the event (during opening, intermission, and closing cocktail reception) – a prime opportunity to engage with potential clients (note: direct sales are not permitted). Beyond booth space, we'll collaborate with you to develop innovative and impactful ways to maximize your brand visibility.

### **7. Behind the scene**

Get a taste of the TEDx magic by attending a speaker rehearsal before the event. Witness the coaching process firsthand, meet our dedicated team, and enjoy a truly unique experience.



**TED**





They supported us

# Join our impactful partners community



United Nations  
Climate Change



**RAIFFEISEN**



And many more...

# Let's get in touch!

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## **THANASIS PRIFTIS**

Organisation Team  
[thanasis.priftis@yinternet.org](mailto:thanasis.priftis@yinternet.org)  
g +41 78 933 80 25

## **THEO BONDOLFI**

TEDx Licence holder  
[theo.bondolfi@zen3.org](mailto:theo.bondolfi@zen3.org)  
+41 76 376 97 76

# TEDx, Ideas worth spreading

